

# KIYANA CHERRY

## PRODUCT DESIGNER

### SKILLS

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Design Thinking  
Site Mapping  
Card Sorting  
User Journeys  
Storyboarding  
Wireframes  
Prototyping  
User Research  
Usability Testing

### TOOLS

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#### DESIGN

Sketch  
Figma  
Adobe CS  
InVision

#### RESEARCH

UserTesting  
Optimal Workshop  
UserZoom

### EXPERIENCE

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#### **Product Designer, Shipt**

*May 2021 - present*

- Design experiences for shoppers with a focus on accessibility while working in a cross functional team.
- Collaborate with researchers to design new features, and improve existing experiences based on shoppers feedback.

#### **User Experience Designer, DESIGNxHUMANITY (Volunteer)**

*July 2020 - Dec 2020*

- Provided a broad range of deliverables from low to high fidelity for multiple web applications in an Agile environment.
- Collaborated with key stakeholders such as product owners, business analysts, developers, and architects.

#### **User Experience Designer, Hack for LA (Volunteer)**

*May 2020 - July 2020*

- Translated business goals and requirements into compelling digital experiences while considering technical limitations.
- Conducted UX research including user interviews, onsite observations, and usability testing.

### EDUCATION

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#### **Tarleton State University**

*August 2014 - Dec 2018*

Bachelor of Science in Digital Media